

invites P

18-20 MARCH 2020



THE HEART OF MEDICINE BEATS IN POZNAŃ

Feel invited for the biggest medical trade show in Poland!



SALMED TRADE SHOW IN NUMBERS*



10 000 m² gross exhibition space



more than 200 exhibitors



over 4000 participants



more than 100 new developments on the market



15 complementary events focused on health



8 Gold Medals for the best products



Visitors from 15 countries:

Austria, Belgium, China, Czech Republic, France, Spain, Libya, Lithuania, Malta, Germany, Slovakia, Switzerland, Great Britain, Italy, Poland

WHY IS IT WORTHWHILE?

- wide range of specialist equipment
- presentation of the latest medical technology
- stands of major companies
- business meetings
- attendance of key medical organizations, associations and institutions
- meetings with experts
- specialised supporting events

WHO VISITS SALMED?

- management staff of medical facilities
- private and public health physicians
- representatives of state and local authorities
- laboratory diagnosticians
- physiotherapists
- paramedics
- nurses and midwives
- representatives of medical wholesalers and shops
- medicine students



EXHIBITION OF SALMED

- medical equipment and instruments
- equipment for hospitals, clinics and medical offices
- laboratory, rehabilitation and physiotherapy equipment
- equipment used in emergency medicine and medical rescue
- communication and information technology
- outsourcing
- medical waste management

SOURCE OF KNOWLEDGE FOR SALMED

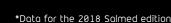
- specialized conferences organized by major health institutions and organizations
- lectures by opinion leaders and prominent experts
- practical workshops







- management of medical facilities
- hospital space architecture
- **●** IT and telemedicine
- emergency medicine
- rehabilitation and laboratory
- nursing
- news of medical law
- presentations of medical equipment and devices





Gold Medal

of the Poznań International Fair

Get to the top of the trade fair podium! Aim for the MTP Gold Medal!

The most recognizable fair trophy in Poland for innovation and high quality of our products!

55% of the contest participants declare an increase in sales of awarded products

95% of the contest participants use the distinctions they have won in their promotional activities!

www.zlotymedal.com/en

PRICES

Exhibition space without the booth

Kind of space	Net price until 15.11.2019	Net price after 15.11.2019
row	310 PLN/ m²	375 PLN/ m²
corner (min 12 m²)	330 PLN/ m²	395 PLN/ m²
semi-island (min 30 m²)	350 PLN/ m²	430 PLN/ m²
island (min 50m²)	375 PLN/ m²	450 PLN/ m²
open space (outdoor)	175 PLN/ m²	230 PLN/ m²

Exhibition space with the booth

	Net price until 15.11.2019		Net price after 15.11.2019	
Kind of space	row	corner	row	corner
Stand 6 m²	2 650 PLN	-	3 200 PLN	-
Stand 9 m²	3 800 PLN	-	4 500 PLN	-
Stand 12 m²	4 950 PLN	5 250 PLN	5 950 PLN	6 250 PLN
Stand 15 m²	5 950 PLN	6 350 PLN	7 250 PLN	7 600 PLN
Stand 20 m²	7 700 PLN	8 150 PLN	9 250 PLN	9 800 PLN

STANDARD fee for registering an exhibitor – 1400 PLN net PREMIUM fee for registering an exhibitor – 2130 PLN net

FIND OUT MORE:

Paulina Pietrzak Project Manager

mobile: +48 693 027 848

e-mail: paulina.pietrzak@grupamtp.pl

Hanna Pieczyńska Key Account Manager mobile: +48 539 190 077

e-mail: hanna.pieczynska@grupamtp.pl

LET'S MEET AT SALMED 2020!

www.salmed.pl/en











