

INVITES



mtp  
GRUPA

23-25.03.2022, POLAND

[www.salmed.pl](http://www.salmed.pl)



Międzynarodowe  
Targi Poznańskie  
MTP Poznań Expo

# THE HEART OF MEDICINE BEATS IN POZNAŃ

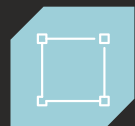
Feel invited for the biggest  
medical trade show in Poland!



one hundred years  
of ingeniously  
crafted events



# SALMED TRADE SHOW IN NUMBERS\*



**10 000 m<sup>2</sup>**  
gross exhibition space



**more than 200**  
exhibitors



**over 4000**  
participants



**more than 100**  
new developments  
on the market



**15**  
complementary events  
focused on health



**8 Gold Medals**  
for the best products



**Visitors from  
15 countries:**

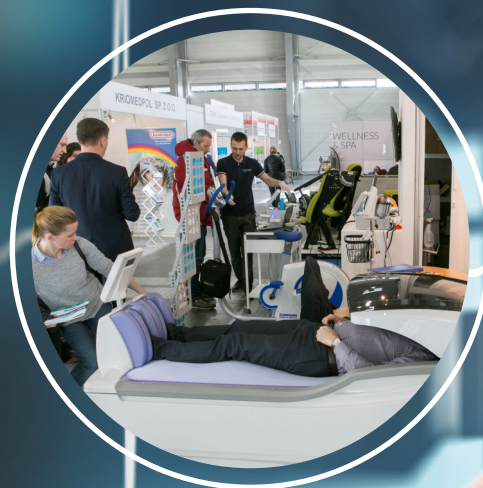
Austria, Belgium, China, Czech Republic,  
France, Spain, Libya, Lithuania, Malta,  
Germany, Slovakia, Switzerland, Great  
Britain, Italy, Poland

## WHY IS IT WORTHWHILE?

- wide range of specialist equipment
- presentation of the latest medical technology
- stands of major companies
- business meetings
- attendance of key medical organizations, associations and institutions
- meetings with experts
- specialised supporting events

## WHO VISITS SALMED?

- management staff of medical facilities
- private and public health physicians
- representatives of state and local authorities
- laboratory diagnosticians
- physiotherapists
- paramedics
- nurses and midwives
- representatives of medical wholesalers and shops
- medicine students



## EXHIBITION OF SALMED

- medical equipment and instruments
- equipment for hospitals, clinics and medical offices
- laboratory, rehabilitation and physiotherapy equipment
- equipment used in emergency medicine and medical rescue
- communication and information technology
- outsourcing
- medical waste management

## SOURCE OF KNOWLEDGE FOR SALMED

- specialized conferences organized by major health institutions and organizations
- lectures by opinion leaders and prominent experts
- practical workshops



## TOPICS OF THE EVENTS

- management of medical facilities
- hospital space architecture
- IT and telemedicine
- emergency medicine
- rehabilitation and laboratory
- nursing
- news of medical law
- presentations of medical equipment and devices





# Gold Medal

## of the Poznań International Fair

**Get to the top of the trade fair podium!  
Aim for the MTP Gold Medal!**

The most recognizable fair trophy in Poland for innovation and high quality of our products!

**55%** of the contest participants declare an increase in sales of awarded products

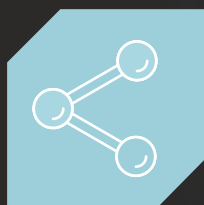
**95%** of the contest participants use the distinctions they have won in their promotional activities!

[www.zlotymedal.com](http://www.zlotymedal.com)

# NOVELTY!

## MEDICAL STARTUPS ZONE

- specially arranged exhibition space
- interdisciplinary projects supporting the development of modern medicine
- solutions for science and business
- medtech, biotech, digital health
- thematic conferences dedicated to startups



### FIND OUT MORE:

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## LET'S MEET AT SALMED 2022!

[www.salmed.pl](http://www.salmed.pl)



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Belongs to:

