



SALMED

International Fair of Medical Equipment and Instruments

INVITES
mtp
GRUPA

18-20 MARCH 2020

www.salmed.pl/en



Międzynarodowe
Targi Poznańskie
MTP Poznań Expo





THE HEART OF MEDICINE BEATS IN POZNAŃ

Feel invited for the biggest
medical trade show in Poland!





SALMED TRADE SHOW IN NUMBERS*

 **10 000 m²**
gross exhibition space

 **more than 200**
exhibitors

 **over 4000**
participants

 **more than 100**
new developments
on the market

 **15**
complementary events
focused on health

 **8 Gold Medals**
for the best products

 **Visitors from
15 countries:**
Austria, Belgium, China, Czech Republic,
France, Spain, Libya, Lithuania, Malta,
Germany, Slovakia, Switzerland, Great
Britain, Italy, Poland

WHY IS IT WORTHWHILE?

- wide range of specialist equipment
- presentation of the latest medical technology
- stands of major companies
- business meetings
- attendance of key medical organizations, associations and institutions
- meetings with experts
- specialised supporting events

WHO VISITS SALMED?

- management staff of medical facilities
- private and public health physicians
- representatives of state and local authorities
- laboratory diagnosticians
- physiotherapists
- paramedics
- nurses and midwives
- representatives of medical wholesalers and shops
- medicine students



EXHIBITION OF SALMED

- medical equipment and instruments
- equipment for hospitals, clinics and medical offices
- laboratory, rehabilitation and physiotherapy equipment
- equipment used in emergency medicine and medical rescue
- communication and information technology
- outsourcing
- medical waste management

SOURCE OF KNOWLEDGE FOR SALMED

- specialized conferences organized by major health institutions and organizations
- lectures by opinion leaders and prominent experts
- practical workshops

TOPICS OF THE EVENTS

- management of medical facilities
- hospital space architecture
- IT and telemedicine
- emergency medicine
- rehabilitation and laboratory
- nursing
- news of medical law
- presentations of medical equipment and devices



Gold Medal

of the Poznań International Fair

Get to the top of the trade fair podium!
Aim for the MTP Gold Medal!

The most recognizable fair trophy in Poland for innovation and high quality of our products!

55% of the contest participants declare an increase in sales of awarded products

95% of the contest participants use the distinctions they have won in their promotional activities!

www.zlotymedal.com/en

PRICES

Exhibition space without the booth

Kind of space	Net price until 15.11.2019	Net price after 15.11.2019
row	310 PLN/ m ²	375 PLN/ m ²
corner (min 12 m ²)	330 PLN/ m ²	395 PLN/ m ²
semi-island (min 30 m ²)	350 PLN/ m ²	430 PLN/ m ²
island (min 50m ²)	375 PLN/ m ²	450 PLN/ m ²
open space (outdoor)	175 PLN/ m ²	230 PLN/ m ²

Exhibition space with the booth

Kind of space	Net price until 15.11.2019		Net price after 15.11.2019	
	row	corner	row	corner
Stand 6 m ²	2 650 PLN	-	3 200 PLN	-
Stand 9 m ²	3 800 PLN	-	4 500 PLN	-
Stand 12 m ²	4 950 PLN	5 250 PLN	5 950 PLN	6 250 PLN
Stand 15 m ²	5 950 PLN	6 350 PLN	7 250 PLN	7 600 PLN
Stand 20 m ²	7 700 PLN	8 150 PLN	9 250 PLN	9 800 PLN

STANDARD fee for registering an exhibitor - 1400 PLN net

PREMIUM fee for registering an exhibitor - 2130 PLN net

FIND OUT MORE:

Paulina Pietrzak
Project Manager
mobile: +48 693 027 848
e-mail: paulina.pietrzak@grupamtp.pl

Hanna Pieczyńska
Key Account Manager
mobile: +48 539 190 077
e-mail: hanna.pieczynska@grupamtp.pl

LET'S MEET AT SALMED 2020!

www.salmed.pl/en



Grupa MTP
ul. Głogowska 14
60-734 Poznań, Polska

Belongs to:

