

INVITES



mtp  
GRUPA

23-25.03.2022, POLAND

[www.salmed.pl](http://www.salmed.pl)



Międzynarodowe  
Targi Poznańskie  
MTP Poznań Expo

# THE HEART OF MEDICINE BEATS IN POZNAŃ

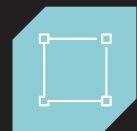
Feel invited for the biggest  
medical trade show in Poland!



one hundred years  
of ingeniously  
crafted events



# SALMED TRADE SHOW IN NUMBERS\*



**10 000 m<sup>2</sup>**  
gross exhibition space



**more than 200**  
exhibitors



**over 4000**  
participants



**more than 100**  
new developments  
on the market



**15**  
complementary events  
focused on health



**8 Gold Medals**  
for the best products



**Visitors from  
15 countries:**

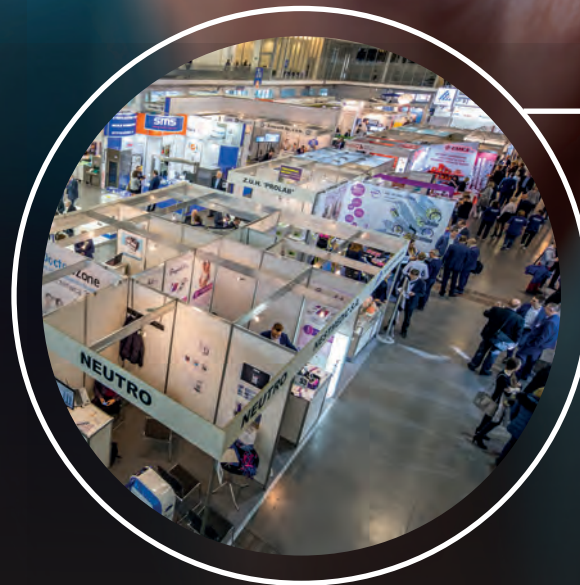
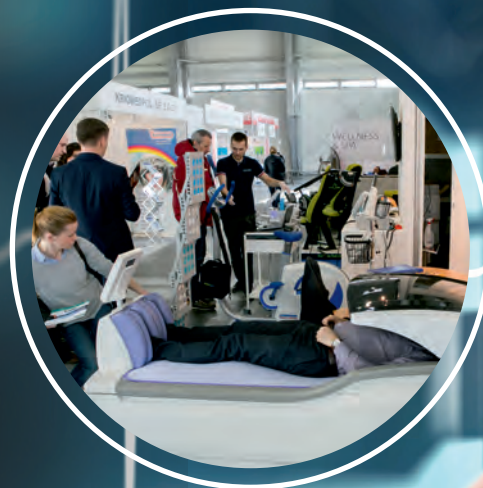
Austria, Belgium, China, Czech Republic,  
France, Spain, Libya, Lithuania, Malta,  
Germany, Slovakia, Switzerland, Great  
Britain, Italy, Poland

## WHY IS IT WORTHWHILE?

- wide range of specialist equipment
- presentation of the latest medical technology
- stands of major companies
- business meetings
- attendance of key medical organizations, associations and institutions
- meetings with experts
- specialised supporting events

## WHO VISITS SALMED?

- management staff of medical facilities
- private and public health physicians
- representatives of state and local authorities
- laboratory diagnosticians
- physiotherapists
- paramedics
- nurses and midwives
- representatives of medical wholesalers and shops
- medicine students



## EXHIBITION OF SALMED

- medical equipment and instruments
- equipment for hospitals, clinics and medical offices
- laboratory, rehabilitation and physiotherapy equipment
- equipment used in emergency medicine and medical rescue
- communication and information technology
- outsourcing
- medical waste management

## SOURCE OF KNOWLEDGE FOR SALMED

- specialized conferences organized by major health institutions and organizations
- lectures by opinion leaders and prominent experts
- practical workshops



## TOPICS OF THE EVENTS

- management of medical facilities
- hospital space architecture
- IT and telemedicine
- emergency medicine
- rehabilitation and laboratory
- nursing
- news of medical law
- presentations of medical equipment and devices





# Gold Medal

## of the Poznań International Fair

Get to the top of the trade fair podium!  
Aim for the MTP Gold Medal!

The most recognizable fair trophy in Poland for innovation and high quality of our products!

**55%** of the contest participants declare an increase in sales of awarded products

**95%** of the contest participants use the distinctions they have won in their promotional activities!

[www.zlotymedal.com](http://www.zlotymedal.com)

## PRICES

### Exhibition space without the booth

Kind of space	Net price until 29.10.2021	Net price after 29.10.2021
row	310 PLN/ m <sup>2</sup>	395 PLN/ m <sup>2</sup>
corner (min 12 m <sup>2</sup> )	330 PLN/ m <sup>2</sup>	415 PLN/ m <sup>2</sup>
semi-island (min 30 m <sup>2</sup> )	350 PLN/ m <sup>2</sup>	450 PLN/ m <sup>2</sup>
island (min 50m <sup>2</sup> )	375 PLN/ m <sup>2</sup>	470 PLN/ m <sup>2</sup>
open space (outdoor)	175 PLN/ m <sup>2</sup>	250 PLN/ m <sup>2</sup>

### Exhibition space with the booth

	Net price until 29.10.2021		Net price after 29.10.2021	
Kind of space	row	corner	row	corner
Stand 6 m <sup>2</sup>	2 650 PLN	-	3 350 PLN	-
Stand 9 m <sup>2</sup>	3 800 PLN	-	4 700 PLN	-
Stand 12 m <sup>2</sup>	4 950 PLN	5 250 PLN	6 150 PLN	6 450 PLN
Stand 15 m <sup>2</sup>	5 950 PLN	6 350 PLN	7 450 PLN	7 800 PLN
Stand 20 m <sup>2</sup>	7 700 PLN	8 150 PLN	9 450 PLN	10 000 PLN

STANDARD fee for registering an exhibitor - 1435 PLN net

PREMIUM fee for registering an exhibitor - 2165 PLN net

## FIND OUT MORE:

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# LET'S MEET AT SALMED 2022!

[www.salmed.pl](http://www.salmed.pl)



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Belongs to:

